



Join the Planetary Health Menus Community of Practice

Striving for 100 hospitals with healthy, sustainable menus by 2026

Thank you for your interest in Planetary Health Menus.

The climate crisis is putting our food and health systems at risk. At the same time, those same systems are enormous contributors to the problem. Nourish sees a tremendous opportunity for action and hope at this nexus.

Nourish accompanies health care institutions to shift their menus and purchasing to food that is better for both people and the planet, providing them with tested tools for innovation and action. Your health care organization can become a member of the Planetary Health Menus (PHM) community of practice today. You'll get:

- Access to the Coolfood Pledge which includes a carbon calculation for your food purchases, a playbook of resources to make changes, and a feature on the Coolfood and Nourish websites
- Invitation to exclusive virtual meetups on a variety of relevant topics like food waste reduction, plant-forward menus, and culturally relevant ingredients
- Peer-to-peer networking as you navigate the road to more climate-friendly operations
- Opportunities to collaborate on new resources, learning opportunities, and research
- Support to reach your sustainability goals and the chance to be part of growing global action
- Enhanced reputation as a leader in the movement to reduce the climate impact of food
- Access to tested resources and the opportunity to co-create new ones

Coolfood Pledge

Coolfood is a globally recognized, user-friendly way to quantify the climate impact of the food you purchase, created by the World Resources Institute (WRI) and shared with Canadian hospitals in partnership with Nourish. By using this tool and committing to taking steps toward reducing your greenhouse gas (GHG) emissions, you will join a movement of organizations recognizing the link between the health of people and the planet, and ready to make change!

With Coolfood, your food purchasing records are transformed into a personalized climate impact report that can jumpstart organizational innovations to reduce that impact, and test each innovation's success.



The hospital tray is a platform to nourish – both people and planet.

Other Resources

- [Sustainable Menu Guide](#)
- [Values-Based Procurement Primer](#)
- [Nourish resource library](#)

See an important topic related to sustainability in food that we haven't covered? Contact us today to start the conversation about what you need.

Virtual Meetups

Our COP members have planned connection points to hold meaningful conversations on topics like food waste reduction, culturally mindful dishes, and plant-forward hospital menus. We invite thought leaders to join the call and showcase what's working across Turtle Island. Invitations are sent to all listed team members and are totally optional but highly recommended.

How to Join

[Click here](#) to take the next step!

Fee:

Joining Planetary Health Menus comes with an annual fee of \$1,000. This invoice will be sent when you join.

Renewal Process:

The Coolfood agreement is set up to auto-renew, however, we like to take a personal approach to your ongoing involvement, in a 3-2-1 model.

- **3 months** before your renewal date, you'll receive an email prompt reminding you of this date
- **2 months** before your renewal date, a member of the Nourish team will reach out and make a plan with you
- **1 month** before your renewal date, we'll ensure your wishes to renew or complete the program are honoured, including payment if applicable

Typical timeline:

- Organization expresses interest and discusses any questions with the Nourish team
- Organization fills out the registration form which triggers an email from the Nourish team with the Coolfood agreement and an invoice for the annual fee
- Organization sends back signed agreement and payment
- Nourish supports data submission, report review, and ongoing projects, and sends invites to member-only webinars and virtual meetups
- See Renewal Process listed above

