



Planetary Health

A Nourish Program

Community of Practice Information Package



@nourishleadership



@nourishlead



www.NourishLeadership.ca



Nourish

The climate crisis is putting our food and health systems at risk. At the same time, those systems are enormous contributors to the problem.



We see a tremendous opportunity for action and hope at this nexus.





A network of innovators

Nourish accompanies health care institutions to shift their menus and purchasing to food that is better for both people and the planet, providing them with tools for innovation and action. Your health care organization can become a member of the Planetary Health community of practice (COP) today. Your suite of support includes:

Climate Impact Metrics

In partnership with the World Resources Institute (WRI), access the globally-recognized Coolfood Calculator to quantify the estimated scope 3 greenhouse gas emissions of your food purchases, year over year.

Deeply-Focused Networking

Hear from leading voices and participate in exclusive virtual meet-ups on a variety of relevant topics like food waste reduction, plant-forward menus, and culturally mindful menus. Navigate the journey with supportive peers.

Key Resources

Apply learning from tested tools, playbooks, guides and more, and co-create by contributing to future reports, research, and other opportunities.

Enhanced Reputation

Be recognized as a leader in the movement to reduce the climate impact of food. Participants will be celebrated on the Nourish and WRI websites.

A Scaffold of Support

Turn to Nourish's network of thought-leaders to help you reach your sustainability goals and be part of glowing global action.

Let us show you how menu shifts like reducing your organization's purchase of farmed beef could save hundreds of tonnes of greenhouse gas emissions every year.

The Coolfood Pledge

Coolfood is a globally recognized, user-friendly way to signal a climate commitment and quantify the impact of the food you purchase, created by the World Resources Institute (WRI) and shared with Canadian hospitals in partnership with Nourish. By using this tool and committing to taking steps toward reducing your greenhouse gas emissions, you will join a network of organizations recognizing the link between the health of people and the planet, and ready to make change!

With Coolfood, your food purchasing records are transformed into a personalized climate impact report that can jumpstart organizational innovations to reduce that impact, and test each innovation's success.

2.1

billion meals per year
are more climate-
friendly because of the
Coolfood Pledge

25%

targeted reduction of
greenhouse gas
emissions by 2030
through the Pledge

100

Canadian hospitals
joining the movement by
2026 - Nourish's vision

Are you ready to be a part of the solution?

Connect with our team

We are ready and energized to welcome more health care organizations, from coast-to-coast-coast, to the Planetary Health community of practice, with a target of 100 involved sites by 2026. Our team can answer your questions, outline next steps, and provide a hands-on onboarding process for your organization.

The first steps will be:

Take the Coolfood Pledge

Sign the pledge agreement which outlines robust confidentiality protocols and a simple renewal process.

Collect your purchasing data

Gather a baseline year of food procurement records and compile them into Coolfood's standard data submission format.

Share the good news

Use our handy Media Kit to celebrate your organization's impressive leap, through internal and external communications.

Email info@NourishLeadership.ca with the subject line "Join Planetary Health" today!

